

**Press Release****FOR IMMEDIATE RELEASE****CONTACT: Jon Edwards, Sunset Studios 310-277-0901****DATE: September 1, 1997****HEADLINE: SUNSET STUDIOS RECOGNIZED FOR DESIGN ACHIEVEMENT****BODY:**

Sunset Studios, an audiovisual systems design and installation firm specializing in corporate and home theatre technology, announced today that they had been profiled in the August 1997 edition of *Sound and Video Contractor*, a nationwide industry publication.

Jon Edwards, President of Sunset Studios, gained professional distinction in a roundabout fashion. He began his career as a producer of visual effects in the 80's, building and then renting his own 35 mm screening room to others when he wasn't using it himself. In keeping the room technologically up-to-date, he honed his design skills, going on to create turnkey multimedia systems for others on both corporate and residential levels.

Edwards is responsible for designing the "Mad About Malibu" exhibit at the Pacific Design Center in West Hollywood. The exhibit serves two functions: to demonstrate to designers and end-users the cutting edge of home theatre and audio technology, and to integrate this new technology into a harmonious and elegant design. Speakers are hidden within walls, computer and projection screens are cleverly hidden, only to be revealed by the touch of a button.

The home theatre is the design centerpiece, outfitted with the first wireless digital broadcast television in the United States, courtesy of Pacific Bell FasTrack Data and Video Services and PacBell Digital TV. There are more than 150 channels, accompanied by surround sound and a handheld remote which can be used for everything from programming the VCR to closing the blinds.

The living room is a smaller home theater environment, encompassing an RCA Proscan TV, which rises out of the TV cabinet. As it rises up, the household music system is switched off and the audio signals from the TV are directed via a Sonance MRC100 two-zone pre-amp to Tannoy's Definition Series home theatre system loudspeakers. The housewide music system can be controlled in both the living room and the master bedroom suite. This exhibit is also the first to demonstrate SA2 loudspeakers from Sound Advance Systems. These speakers use the walls themselves to amplify the sound, even as they are hidden from view behind the drywall.

Edward's design philosophy is based on a belief that a fundamental transformation is taking place in multimedia. "Things are changing so fast that you have to incorporate an extremely open and flexible architecture to compensate for what tomorrow is sure to bring," he says. "(This exhibit) was created in large part to explore the transformations currently underway. But I've also left a lot of room for next week. With this system, the exhibit can make the transition to new technology without feeling the pain of obsolescence."