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Press Release

FOR IMMEDIATE RELEASE

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(As seen in the 1999 *idea house @ San Francisco Design Center* program guide, published by San Francisco Magazine, page 30. Article by Allison Serrell. Reprinted with permission.)

BODY:

It's no news that living spaces have gone high-tech, especially with so many members of the work force now logging in from home and electronics and entertainment systems being in such high demand. But how can we incorporate all of our technology needs into our home in a way that is both time saving and stylish? The answer, says Jon Edwards, president of Sunset Studios, is networking. Nowadays, high-tech communications and home entertainment systems have merged in ways that help us tune into technology and our own surroundings with greater ease. "These new systems save us the most precious commodity: time." Edwards says.

Here are just a few of the many scenarios possible with the Sunset Studio's Gateway system at *idea house @SFDC*. Imagine you are hosting a party for 50 guests. One touch of the system's unified control panel – conveniently integrated into a programmable hand-held device (and also accessible from a "home channel" on your television) – enables you to configure the appropriate lighting, music, and air conditioning. Or perhaps you've arrived home after a tough day. Use your remote to activate the bathtub to prepare a hot bath. Then, as you head to bed, hit one button to turn off the lights, activate the alarm and security system, and lower the heat.